



Advertising Rates

Hampshirebiznews.co.uk features 34 advertising slots. The four premium ads are on the homepage while the remaining 30 are on each of the news category pages. Rates vary depending on the position of the advert.



Super Premium (x1)

Next to the masthead. Displayed on all pages



Premium

Next to top three headlines



Gold Banner

Middle of the homepage



Silver Banner

Bottom of the homepage



News Category

Single top of the page category advert.



Editorial content

All homepage ads include editorial content

	3 Months	6 Months*	12 Months**
Super Premium (£180 per week)	£2,340	£4,212	£7,488
Premium (£150 per week)	£1,950	£3,510	£6,240
Gold Banner (£140 per week)	£1,820	£3,276	£5,824
Silver Banner (£110 per week)	£1,430	£2,574	£4,576
News Category (£120 per month)	£360	£648	£1,152

*10% discount for bookings of six to 12 months
**20% discount for bookings of 12 months

Please note, the minimum ad duration is three months and upfront payment is required for this period of time.